Catalysise

DIGITAL TRANSFORMATION

HYBRID-PARTNERED

In the AI age, customers expect brands to deliver products with the best quality in the fastest time at the efficient and lean rates.

If this sounds like a B2C saga, it is not. Read on!

As a Management Consultant with exposure to driving Digital solutions, designing efficient operating models and spearheading Business Transformation programs across the globe, Rakesh Nair espouses that:

- Digital Transformation is as imperative to a B2B as it is to B2C.
- Digital Transformation is as relevant for Growth Organisations (SMEs) as it is Large Matured ones
- Digital Transformation is not only about Money and Efficiency but also about Vision and Sustainability

Having busted many myths about Digital Transformation in his consulting endeavour, Rakesh brings a unique approach to partnering with organisations in their Digital Transformation Journey supported by the Catalysise DECODE model.

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Diagnose the problem scientifically	Evaluate solutions	Catalysise the chain of implementation	Observe transformed culture	Observe transformed culture	Exit & disengege once goals are achieved

OUR 7 STEP IMPLEMENTATION PROCESS

Requirement gathering and vendor selection

1

People Centric Implementation Strategy

2

Integrate new structures into existing ones

3

Mobilise Change

4

Anticipate, analyse, and solve roadblocks

5

Training

6

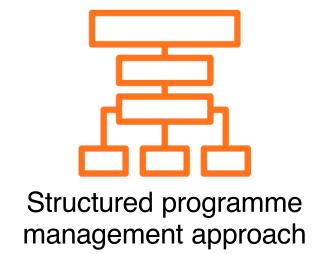Final rollout and handover to support

7

KEY FEATURES

Structured programme
management approach

Duration – 3-12 months
depending on scope

Need identification to implementation
and change management

EXPECTED OUTCOME

Defined futuristic Digital Architecture

Trained People to manage and sustain the Digital Solutions

Comprehensive Documentation for User onboarding and Upskilling

Got any questions? Contact us!

Email: rakesh@catalysise.com

Phone number: +91-9819045539